

Mathis GORVIEN

Product Owner · Product Builder — from spec to shipped product

A graduate of a dual engineering (CPE Lyon) and innovation management (emlyon) degree, I'm a product profile with strong technical grounding — equally comfortable with **product** and **code**.

After two Product Owner roles — including one at **CELINE (LVMH)** on a business app deployed across 28 countries — I've been designing and shipping my own products as an independent founder since 2025 (**MERGE**): from vision and backlog to design, development and production.

I'm looking for a **junior Product Owner / Product Manager** (or Product Builder) role in a team where user impact and product excellence matter — in France or internationally.

CONTACT

- 📍 France
- ✉ mathis.gorvien@gmail.com
- ☎ +33 6 42 96 78 06
- 🌐 linkedin.com/in/mathis-gorvien
- 🐙 github.com/MaaatGrv
- 🌐 merge-consulting.fr

LANGUAGES

- English**
Cambridge Advanced — C1
- Spanish**
Intermediate — B1
- French**
Native

SKILLS

- Languages**
TypeScript, JavaScript, Python, SQL, Java, C/C++
- Front**
React, Next.js, Tailwind
- Mobile**
React Native (Expo)
- Back**
Node.js, NestJS, Prisma, PostgreSQL, Redis
- Cloud & infra**
Supabase, Vercel, Render, AWS, Stripe, Medusa, Sentry
- AI**
AI feature & agent integration (Claude)
- Product & tools**
Jira, Confluence, Notion, Figma, Git, Datadog

INTERESTS

- Horse riding**
High-level show-jumping competition.
- Travel & language stays**
United States, Spain, Portugal, England, Italy and several Caribbean islands.
- 4L Trophy**
Student humanitarian rally across the Moroccan desert, delivering school and sports supplies to underprivileged children.

EXPERIENCE

- Sept. 2025 — present**
Independent Product Builder — Founder
MERGE · France / Remote
End-to-end design, development and management of digital products, for my own ventures and for clients:
 - **igloo** (co-founder) — premium iOS nightlife booking app (tables, tickets, orders): vision, backlog, Figma design, full-stack dev (NestJS/Prisma/Expo), deployment. *Launching soon.*
 - **kred** (co-founder) — CPM platform connecting brands with TikTok creators (video submissions, view tracking, payouts): Next.js, Node/Express, BullMQ. *Launching soon.*
 - **Sylla Voyages** (client) — custom trip-configurator web app: product support, build & run.
 - **A Concrete Cloud** (client) — artist e-commerce site: art direction, build, Medusa back office, Stripe integration, deployment.
- Feb. 2025 — Aug. 2025**
Product Owner Intern
CELINE (LVMH) · Paris, France
Improvement of an iOS clienteling app used by **3,000 sales associates across 28 countries**: spec writing, ticket creation & tracking, cross-team coordination, functional testing and backlog management in an agile environment.
- Jul. 2023 — Jan. 2024**
Product Owner Intern
Givemefive · Brussels, Belgium
Backlog grooming and prioritization; product evolution thinking; scenario writing; tracking cards from design to production; manual testing; contribution to cross-functional workstreams.

EDUCATION

- 2021 — 2025**
Engineering degree — Electronics, Telecommunications & Computer Science
CPE Lyon · Villeurbanne, France
Majors: electronics, computer science, software development, mathematics, telecommunications, system administration.
Minors: economics, management. Graduated November 2025, Master's level.
- 2023 — 2025**
Master's — Project Management, Strategy & Innovation Management
emlyon Business School · Lyon, France
Modules: finance, strategy, management, marketing. Field projects with Décathlon, Veolia and Bomolet (design thinking, business model, pitch).
- 2018 — 2021**
Preparatory Classes for the Grandes Écoles (CPGE)
Lycées Chaptal & Jean-Baptiste Say · Paris, France
PCSI then PSI* — Physics, Chemistry & Engineering Science.

PROFESSIONAL PROJECT

MERGE — Independent Product Builder (Sept. 2025 → present)

Objective: design, build and evolve digital products end-to-end — from product vision to production.

Highlights

- **igloo** (co-founder) — premium iOS nightlife app (table booking, ticketing, orders). Vision, backlog & specs, Figma design, full-stack development, CI/CD deployment & monitoring. *Launching soon.*
- **kred** (co-founder) — TikTok-creator CPM platform: video submissions, view tracking, wallet & payouts, brand back office. *Launching soon.*
- **Sylla Voyages** (client) — custom trip-configurator web app (far more than a landing site): product support, build & run (Next.js).
- **A Concrete Cloud** (client) — artist e-commerce site: art direction, mockups, build, **Medusa** back office, **Stripe** integration, deployment.

Role: product (vision, backlog, specs, prioritization) · design (Figma) · full-stack development · QA · deployment.

Tech stack: TypeScript, Next.js, React, Expo/React Native, Node.js, NestJS, Prisma, PostgreSQL, Redis, Supabase, Medusa, Vercel, Render, AWS, Stripe, Sentry, BullMQ, Figma, Git, Claude.

CELINE (LVMH) — IS/IT Product Owner Assistant — Seamless App (Mobile clienteling)

Context: iOS app used by 3,000 Sales Associates worldwide (Europe, Asia, Middle East). Multi-system environment: ERP, POS, CRM, PIM, DAM, payment, MuleSoft, Talend.

Objective: optimize user experience, ensure technical stability and support the international rollout.

Key deliveries

- **PREORDER** — functional scoping + specs: multi-system pre-order journey (PIM, ERP, pricing, stock, payments).
- **Fast Forward Spain & Korea** — local adaptations: specific tax rules (incl. Spanish tax capping), impact on MPOS journeys.
- **Bynder (DAM) integration** — product asset sync (HD images + fallback), direct impact on the PDP.
- **SOAP → REST migration** — technical scoping and rewriting of critical services.
- **Performance** — Datadog log analysis, technical ticket creation and dev follow-up → fewer recurring incidents on critical journeys (sale, pre-order, client profile).

Key responsibilities

- Writing functional and technical specifications (cross-system features).
- Backlog management: grooming, prioritization, tracking (Jira, Confluence).
- Coordination with PO, QA, UAT, developers, CRM/PIM/ERP teams.
- Functional & regression testing on complex journeys; incident analysis (Datadog).
- Daily agile collaboration; contribution to the international rollout (local testing, regulatory adaptations).

Tech stack: iOS, PHP, Java, SOAP/REST API, SQL, Salesforce, Cegid Y2, Adyen, PIM/DAM Bynder, HTML, MuleSoft, Talend, SFMC, SOM, Jira, Confluence.

Givemefive — Product Owner Internship

Objective: major redesign of the user interface.

- Product backlog management and prioritization (ClickUp), feature lifecycle tracking in agile (2-week sprints).
- Contribution to the UI redesign with Figma, integrating customer feedback to simplify user journeys.
- Coordination of development, design and customer-service teams; manual testing before production; training of a successor.

Tech stack: React.js, Node.js, GraphQL, Apollo, AWS, Figma, ClickUp, Slack, Scrum.